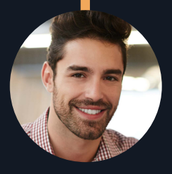
YOUR WORKFLOW
WITHOUT CAVOK

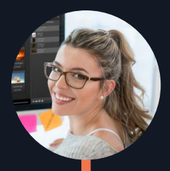
1. Data provision
by Dropbox



EMPLOYEE

Date provision

GRAPHIC DESIGNER



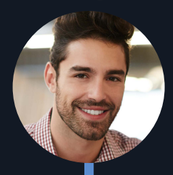
2. Download of
the files

3. Create a concept

4. Export of the concept
into a PDF

Layout

EMPLOYEE



5. Send PDF
via email

Version 1

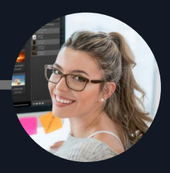
6. remark corrections

Check-up

7. Send commented PDF
via email

commented
version 1

GRAPHIC DESIGNER



8. Incorporate
corrections

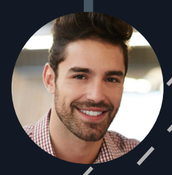
9. Export new PDF

10. Send current PDF
via email

Correction run 1.

Version 2

11. Sending the last PDF
version to the boss



EMPLOYEE

Version 2

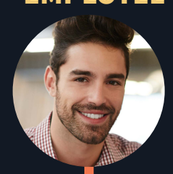
BOSS

12. Correction of
the last PDF

13. Sending the last
version via email

Correction run 2.

EMPLOYEE



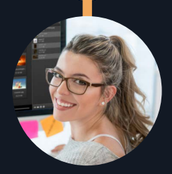
14. Sending commented
version to the graphic designer

commented
Version 2

commented
Version 2

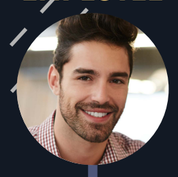
15. Incorporate
corrections

GRAPHIC DESIGNER



16. Export
new PDF

EMPLOYEE



17. Sending current
PDF via email

Version 3

18. Sending last PDF
version to the boss

Release

Version 3

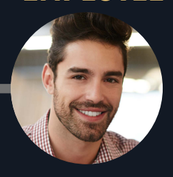
19. Release of the
last concept

BOSS

20.
Sending the final
concept to involved
persons and departments

Distribution of the final documents

EMPLOYEE



Version 3

AND MUCH MORE!

PRINT SHOP

WEBSHOP

MARKETING/PR

EXTERNAL PARTNER

SALES/MARKET